



THE 8TH ANNUAL
KOHL'S CHARITY
FASHION SHOW
BENEFITING THE ARC OF THE BAY

CELEBRATING **34 YEARS** OF THE ADA (AMERICANS WITH DISABILITIES ACT) &
FEATURING **36 MODELS WITH SPECIAL ABILITIES** SHOWCASING SOME
OF THE **LATEST FASHION TRENDS**

FRIDAY JULY 26TH / FROM 6:30-9 P.M.

DOORS OPEN AT 5 P.M. WITH COCKTAILS & SILENT AUCTION

EDGEWATER BEACH RESORT - PANAMA CITY BEACH, FL

PLATINUM AND PEARL PRESENTING SPONSORS



EDGEWATER
BEACH & GOLF RESORT



ADDITIONAL SPONSORSHIP BY

EVENT WILL BE EMCEED BY THE HONORABLE STEVE SOUTHERLAND
PROFESSIONAL DECOR PROVIDED BY THE BLOSSOM BOUTIQUE / KIRBY HOLT

SPONSORSHIP OPPORTUNITIES PACKET

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WELCOME!

We would like to personally welcome you and thank you in advance for your consideration in supporting The Arc of the Bay's 8th Annual Kohl's Charity Fashion Show scheduled on Friday, July 26th at the Edgewater Beach and Golf Resort Conference Center. The Lord's blessings continue as we have now expanded into our 8 county service area providing life and job skills training to over 450 individuals with special abilities helping them to lead a more productive and independent lifestyle.

Today is a very special day as 34 years ago, President George W. Bush signed the Americans With Disabilities Act into law in 1990. This landmark civil rights legislation increases access and opportunity for people with disabilities across community life.

And now...for the main event!! The Kohl's Charity Fashion Show is such an amazing event of love, respect and self-advocacy! You will be introduced to 36 individuals among our community with "Human Needs" because we all are "Special" providing them another way to show the world that they belong. Our models visit Kohl's Dept Store where they chose 2 outfits to wear...a day and evening attire. On the night of the event, they hit the runway strutting and showcasing the latest fashions from Kohl's. At The Arc of the Bay, we teach Self-Advocacy, Self-Choice and Self-Determination and this amazing event allows them another opportunity to let their voices be heard. The Cheers, Applause and tears of Joy echo long after this awesome night.

With much respect and appreciation,

RON SHARPE

President/CEO,
St. Andrew Bay Center, Inc.
d/b/a The Arc of the Bay

ASHLEY ICE

Board Chair, The Arc of the Bay
Realtor, Think Real Estate
Teacher, Discovery Center



ABOUT THE ARC OF THE BAY

Since 1957, The Arc of the Bay / St. Andrew Bay Center, a non-profit agency in Lynn Haven, Florida has provided support and opportunities for adults with disabilities. Designed around individual needs, all of our services assist individuals to become as self-sufficient and independent as possible.

Personal quality of life flourishes for most citizens in our community, however, for individuals with disabilities these opportunities do not often occur by themselves. St. Andrew Bay Center facilitates those opportunities for individuals with disabilities in Bay County. We offer a unique blend of training and services for 300+ individuals with disabilities in our community.

OUR MISSION STATEMENT

Providing unique educational opportunities for adults with disabilities in the 8 counties serving the 14th Judicial District Area. The Arc of the Bay strives to provide first class faculty, facilities and real-life experiences focused to educate and expose our clients to be an integral part of our community.

OUR VISION STATEMENT

Improving all facets of life for adults with disabilities. To include basic education, job skills, transportation, housing and real life social skills. Increasing our client's ability to lead productive, independent and interactive social life styles that add value to society.

OUR VALUE STATEMENT

The Board of Directors, staff and faculty of the Arc of the Bay will apply the highest degree of ethics, integrity and respect as we strive to change the culture in our world by discovering each individual's abilities allowing us to build new opportunities for all.

**#DiscoveringAbilities #BuildingOpportunities #ChangetheCulture #ChangetheWorld
#AchieveWithUS**



34 years ago on July 26, 1990, the Americans with Disabilities Act (ADA) was signed into law. This historic civil rights law protects the rights of people with disabilities.

PLATINUM AND PEARL PRESENTING SPONSOR - \$15,000

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo prominently displayed as "Platinum and Pearl Presenting Sponsor" on all signage, advertisements, and promotional materials
- » Company Logo and link to your website included on The Arc of the Bay Website and social media as corporate event sponsor for 1 year
- » Two reserved VIP Runway tables for 10 people each with table sign and logo
- » One complimentary drink ticket per person
- » Event recognition as "Platinum and Pearl Presenting Sponsor"

DAZZLING DINING SPONSOR - \$7,500

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo prominently displayed as "Dining Sponsor" on all signage, advertisements, and promotional materials
- » Company Logo and link to your website included on The Arc of the Bay Website and social media as corporate event sponsor for one year
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » One complimentary drink ticket per person
- » Event recognition as "Dining Sponsor"

DIVINE DÉCOR SPONSOR - \$5,000

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Decor Sponsor"

LUXURIOUS LIQUID LIBATION SPONSOR - \$5,000

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Bar Sponsor"

FABULOUS PHOTOGRAPHER SPONSOR - \$5,000

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo prominently displayed on photos and photo booth signage
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Photographer Sponsor"

CATWALK SPONSOR - \$2,500

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Clothing Sponsor"

SNAP THAT SILENT AUCTION SPONSOR - \$2,500

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Silent Auction Sponsor"

LOVIN THAT LIVE AUCTION SPONSOR - \$2,500

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Live Auction Sponsor"

HALF AND HALF SPONSOR - \$2,500 (\$1,250 PUT IN TO START THE POT)

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "50/50 Sponsor"

REGISTRATION SPONSOR - \$1,750

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Registration Sponsor"

VOGUELY VALET SPONSOR - \$1,500

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Valet Sponsor"

FEED THE MODELS SPONSOR - \$1,500

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved VIP Runway tables for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Rehearsal Food Sponsor"

FABULOUS FAMILY SPONSOR - \$1,250

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved table for 10 people with table sign and logo
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Family Table Sponsor"

STYLISH SAPPHIRE TABLE SPONSOR - \$1,250

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved table for 8 people with table sign and logo OR Table for 10 for \$1,500
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Sapphire Table Sponsor"

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TRENDY TURQUOISE TABLE SPONSOR - \$650

YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

- » Company Logo inclusion on all signage and event materials
- » One reserved table for 8 people with table sign and logo OR Table for 10 for \$900
- » Social media recognition
- » One complimentary drink ticket per person
- » Event recognition as "Turquoise Table Sponsor"

INDIVIDUAL TICKETS - \$100

SPONSORSHIP PLEDGE FORM

☐ **YES**, I will sponsor the 8th Annual Charity Fashion Show on Friday July 26th at Edgewater Beach Resort in Panama City Beach, FL.

TABLE SPONSORSHIPS

- ☐ PLATINUM AND PEARL PRESENTING SPONSOR (\$15,000) ☐ DAZZLING DINING SPONSOR (\$7,500)
- ☐ DIVINE DÉCOR SPONSOR (\$5,000) ☐ LUXURIOUS LIQUID LIBATION SPONSOR (\$5,000)
- ☐ FABULOUS PHOTOGRAPHER SPONSOR (\$5,000) ☐ CATWALK SPONSOR (\$2,500)
- ☐ SNAP THAT SILENT AUCTION SPONSOR (\$2,500) ☐ LOVIN THAT LIVE AUCTION SPONSOR (\$2,500)
- ☐ HALF AND HALF SPONSOR (\$2,500) ☐ REGISTRATION SPONSOR (\$1,750) ☐ VOGUELY VALET SPONSOR (\$1,500)
- ☐ FEED THE MODELS SPONSOR (\$1,500) ☐ FABULOUS FAMILY SPONSOR (\$1,250)
- ☐ STYLISH SAPPHIRE TABLE SPONSOR (\$1,250) ☐ TRENDY TURQUOISE TABLE SPONSOR (\$650) ☐ INDIVIDUAL TICKETS (\$100)

I WILL: ☐ Pay online by either scanning the QR code above or by visiting fashionshowsponsor.bayarc.org ☐ Pay by Check
☐ Pay by Credit Card ☐ Send Invoice

PLEASE FILL OUT COMPLETELY:

Company Name: _____

Contact Person & Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Official Name to Appear on Marketing Materials: _____

PLEASE SEND YOUR COMPANY'S LOGO (IN A VECTOR OR NATIVE FORMAT - .AI, .SVG, .EPS) TO SEAN@GRGS.CO OR RSHARPE@BAYARC.ORG

Signature: _____

Thank you for supporting our mission to provide supports and opportunities for people with disabilities in Bay County. Please return this form to The Arc of the Bay via email at rsharpe@bayarc.org or by mail, 1804 Carolina Avenue, Lynn Haven, FL 32444. For additional information, please contact Ron Sharpe at (850) 265-2951.

IF YOU OR SOMEONE YOU KNOW IS INTERESTED IN VOLUNTEERING FOR THE EVENT, VISIT BAYARC.ORG/VOLUNTEERING TO SIGN UP.



SCAN ME TO SPONSOR ONLINE